

NEW DISPLAY FOR DISCERNING BUYERS

Distinctive Styles in New

Blouses

We know you will like the pretty new styles, shades, and materials of the new blouses now on display. You will find the sheer Georgette, the soft and satiny finish of the crepe de chine and many attractive patterns in plaids and fancies to go with your new fall suit.

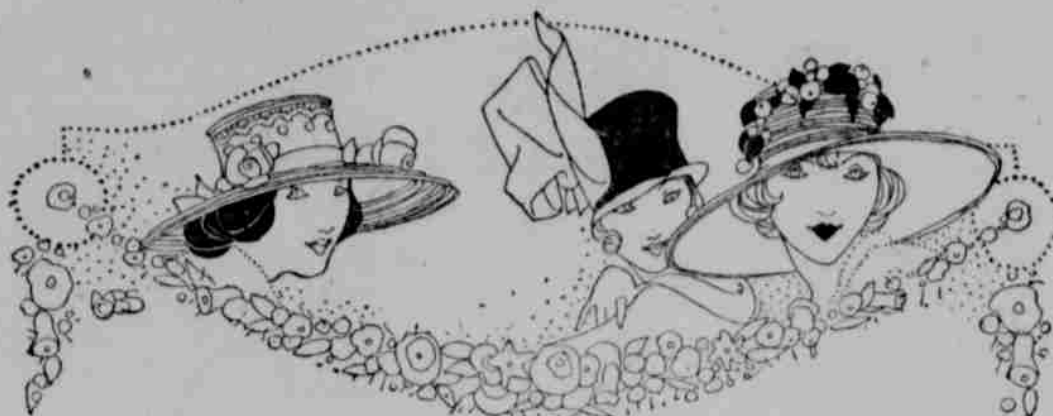
The silk Blouse \$4.50 up
Welworth Blouse...\$2.00
Wirthmore Waist...\$1.00

Hats

in the Famous Gage & Hart Creations

You can usually tell a Gage hat by the wonderful grace and elegance of style, also by the thoroughness of workmanship. They are just a little different and you will find discriminating people wear them.

We have many other styles at prices that will invite your inspection.



Hat Shapes

Probably no department in the entire store attracts more attention than the table of Hat shapes. Some ready with a ribbon or bow to put on your head and start your journey, others need only an ornament or possibly a little colorful flower to give the proper effect. Attractive prices at \$1.50 to \$5.00

Separate Skirts

The separate skirt continues to hold its own, and there is a reason for it. Every woman needs something that looks well and gives her many changes at a small cost. One good separate skirt and a dozen waists will take you "Round the world"

Extraordinary Values in Coats



It is fast nearing the season when every woman and child who needs a coat for the coming winter will realize that they cannot delay another minute. They must have them at once. Many have already taken advantage of our large and beautiful line and have already made their selections.

Attractive prices at...\$13.50 up

Serge and Silk Dresses

Never have suits been more beautiful, both in style and colors. The long coat effect and simplicity of design lends a charm that at once pleases the wearer. The materials are gaberdine, poplin, twilled burella, moss weave, silvertone and velour.

Priced at...\$22.50 up

Fall and Winter Suits

What a luxury on a beautiful sunny day to be able to walk or ride without the absolute necessity of a wrap to keep you comfortable. The medium weight serge dress makes this a reality. And they look so well. Either in the plain loose effect or in the models with the huge pockets and covered with fine braids in various designs. These dresses may be had at from...\$9.50 up

Sweaters

Something to keep you comfy. And the various bright colors lend a variety to your dress.

Children's Sweaters...69c up
Ladies' and Misses'...\$3.50 to \$10.00

Blankets in All Wool and Wool Finish

Regardless of the extreme rise in blankets we have excellent values at from...\$4.50 to \$10.00
Cotton Blankets Special...\$1.69

D. W. ROBINSON'S

Visit Our Underpriced Basement

Our Dress Goods Department

It is a genuine pleasure to have a seat at our dress goods counter and see the varieties of silks, serges, gaberdines and many other weaves in the new materials to be worn the coming season.

Waistings in soft and sheer crepes and chiffons. Many wonderful designs in plaids suitable for either waists, skirts or entire dress. We have just what you want and cheerful salespeople to show you our stock.

Wonderful Showing in Drapery Goods

Make your home cheerful with the new draperies in the fall showing in our curtain section. You will find many of the autumn tints so restful and just the thing for the new home.

Shopping Bags

Big bags of cretone and tapestry are new, novel and practical. See them and you will appreciate their real value.

Table Runners in Oriental Designs

In tapestries, silk, velours and velvets. Rich and restful in their colorings.

Knit Your Own Sweaters

from real Thibet or Jamma yarn, all colors in a soft and beautiful finish

Toilet Articles

Toilet articles of all kinds specially priced. For instance, Men's special size Tale only

10c

County Correspondence

News of our neighboring villages as gleaned each week by our special staff of correspondents

RIVERDALE NEWS

By Our Own Correspondent

Miss Esther Horton of near Wheel-er spent Saturday and Sunday with her parents.

Miss Helen Reid of Ferris was an over Sunday guest of her brother Clair and wife.

Mrs. Wm. LaPaugh was in Stanton Wednesday on business.

Mr. and Mrs. Carl Harry of Alma spent Sunday with Mr. and Mrs. Wm. Harry, north west of town.

A. L. Looker was in Saginaw Saturday.

Harry Morton spent Saturday in Elm Hall with his grandparents.

Mrs. Blanche Manley of Vestaburg spent Thursday with her son, Claude and wife.

Mrs. R. Conrad and daughter Georgia of Alma were over Sunday guests of Mr. and Mrs. D. Smith.

Mrs. Clinton Nelson of Alma and Mrs. Inman of Elwell were guests of Mrs. George Parks Saturday.

George Shong of Seville Center and Clair Mallory of Elwell were guests of the Misses Isabelle and Esther Horton Tuesday.

Mrs. Glen Johnson returned to her home in Grand Rapids Monday after a four weeks' visit in Riverdale.

Mrs. Jasper Norton spent the week end in Edmore with her mother, Mrs. S. Hewes.

Mr. and Mrs. Ed. Miner were Sunday guests of Mr. and Mrs. D. Ruby, south east of town.

Mrs. Richard Hillsinger, daughter Bertha, and son Jack, of Alma were Sunday guests of Mr. and Mrs. Oliver Jacques.

Mr. and Mrs. John Young and children spent the week near Lansing.

Mrs. B. Robart spent the week end in St. Louis with her son Cecil and wife.

Mr. and Mrs. Jack Moblo, son Donald, and Mrs. Robert Moblo, visited friends in Lakeview.

Mr. and Mrs. S. Birdsall returned Monday morning from Six Lakes where they have been for the past week attending the United Brethren conference.

Miss Grace Guilds of Forest Hill spent Saturday and Sunday with her parents.

Dr. Highfield was in Alma Thursday attending a meeting of the Gratiot, Isabella, Clare County Medical society.

Dr. and Mrs. Thomas Carter and son of Shepherd are guests of Mr. and Mrs. Wm. Horton.

Mrs. Wm. LaPaugh of near Elwell is the guest of her son George and wife.

Quite a number in this vicinity are attending the fair at Grand Rapids.

A Schnepf and Miss Nina Green were Carson City visitors Saturday.

Mr. and Mrs. Lew Phillips and children of Lansing were here to attend the funeral of Miss Tella Wittshire.

Mr. and Mrs. Jack Moblo were Alma visitors Thursday.

Miss Hazel Moblo is the guest of Mrs. Walter Brown of Ithaca.

Dr. and Mrs. Thomas Carney of Alma were guests of Dr. and Mrs. Highfield Thursday.

E. T. Tuttle was in Saginaw last week on business.

Miss Rhea Tallon of Alma spent Sunday with her mother, Mrs. Carrie Tallon.

Mr. and Mrs. J. Bush of Isabella county were guests of Mrs. Norman Brownbridge Saturday.

Merle Forquer spent last week in Mt. Pleasant on business.

A very enjoyable private party was given for Mr. Paul Bywater last Wednesday evening at the Deane opera house. The evening was spent in games and music. Light refreshments were served.

The Misses Benetta Courtney and Freda Becker and Allen Highfield of Alma were Tuesday evening guests of Dr. and Mrs. Highfield.

Mr. and Mrs. Elmer Beemis, Mr. and Mrs. Frank Schnepf and Mr. and Mrs. A. Schnepf attended the Mt. Pleasant fair last week.

Mr. and Mrs. James Wiltshire of Alma were in town for several days last week.

Safety First With Cough and Cold

"Oh, just a cough" today may become gripple or pneumonia tomorrow. Thousands die from neglected colds. Take Dr. King's New Discovery before your cough becomes chronic. A few doses check the cold by killing the germs. The healing balsams soothe the throat, loosen the phlegm and clear the air passages of secretions which provoke coughing. Contains mildly laxative ingredients which remove the waste that aggravates the cold. At your druggist, 50c, \$1.00.—Adv. 2.

Idlehour, Friday, final chapter "The Mystery of the Double Cross."—Adv.

ADVERTISED LETTERS

Alma, Mich., Sept. 17, 1917.
Advertised list for the week ending Sept. 17, 1917.

Mr. H. C. Boyle
Mr. Frank Bouche
Richard Brown
Mrs. Eleanor Cummings
Bert Cooper
Miss Bessie Gulick
Henry I. Green
Mrs. Lydia Gulick
Mrs. E. B. Harp
Mr. Ray Harper
Mr. A. V. Hewett
Mr. H. E. Jensen
Mrs. Iva Jones
Mr. John Kent
Mrs. E. H. King
Jacob Heust
Mr. E. L. Koons (two)
Mr. E. Kline
Harry Moon
Mr. and Mrs. Osborn
Mrs. F. Philkison
H. C. Reynolds
Mr. Alfred Richmond
Mrs. H. C. Reynolds
Mr. Ollie Root
Mrs. Jennie Spaulding
Mrs. Floyd Smith
Mr. Amos Silson
Mr. Raphael Thomas
Mr. Raphael Thomas
Mr. Cecil Vanderhoof
Robert Watson

The above if not called for will be sent to the Dead Letter Office, October 1, 1917.

V. P. CASH, Postmaster.

Never Neglect a Cold

A chill after bathing, cooling off suddenly after exercise and drafts, give the cold germs a foot-hold that may lead to something worse. Safety requires early treatment. Keep Dr. King's New Discovery on hand. This pleasant balsam remedies inflammation, soothes the cough and repairs the tissues. Better be safe than sorry. Break up the cold with Dr. King's New Discovery before it is too late. At your druggist, 50c, \$1.00.—

HUMPHREY'S

Humphrey's Homeopathic Remedies are designed to meet the needs of families or invalids, something that mother, father, nurse or invalid can take or give to meet the need of the moment. Have been in use for over SIXTY YEARS.

Price

1. Fever, Congestion, Inflammation... 25

2. Worms, Worm Fever... 25

3. Cough, Crying and Wakefulness of Infants... 25

4. Diarrhea, of Children and Adults... 25

5. Coughs, Colds, Bronchitis... 25

6. Toothache, Painful, Neuralgia... 25

7. Headache, Sick Headache, Vertigo... 25

8. Dyspepsia, Indigestion, Weak Stomach... 25

9. Croup, Hoarse Cough, Laryngitis... 25

10. Eczema, Itchiness... 25

11. Rheumatism, Lumbago... 25

12. Fever and Ague, Malaria... 25

13. Piles, Hemorrhoids, External, Internal... 25

14. Catarrh, Inflammation, Cold in Head... 25

15. Whooping Cough... 25

16. Asthma, Oppressed, Difficult Breathing... 25

17. Disorders of the Kidneys... 25

18. Urinary Incontinence... 25

19. Sore Throat, Quinsy... 25

20. Grip, Grippe, La Grippe... 25

Sold by druggists, or sent on receipt of price. Medical boxes mailed free.

HUMPHREY'S HOMEOPATHIC REMEDIES CO., CORNER William and Ann Streets, New York.

J. E. Converse

OPTOMETRIST



Registered by State Board of Examination. Up-to-date Fitting Room. Modern Instruments. 106 East Superior Street

IDLEHOUR

FRIDAY

Shirley Mason in "The Law of the North" also final chapter "The Mystery of the Double Cross;" opening chapter "The Fatal Ring"

SATURDAY

Enid Bennett in "The Girl, Glory." (This is exceptionally good.) also two-reel Keystone comedy and Motoy comedy

SUNDAY

Douglas Fairbanks in "In Again, Out Again" (You can't afford to miss this.) also Triangle comedy

MONDAY

Douglas Fairbanks in "In Again, Out Again" also No. 7 of "The Neglected Wife." Matinee at 2:30.

TUESDAY

Mae Murray in "On Record." also Big V comedy and Ford Weekly

WEDNESDAY

William Desmond in "Paws of the Bear" also Fatty Arbuckle in "His Wedding Night." (This is a scream.) Matinee at 2:30.

THURSDAY

Marguerite Clark in "Fortunes of Fifi." also Black Diamond comedy

COMING!

Douglas Fairbanks in "Wild and Woolly"

New Fall Models

— IN —

Hart Schaffner & Marx Suits for Young Men

No better values to be found in Suits for men than in this celebrated brand.

Shirts that bear the Cluett trade mark are always of dependable quality and style

Our Neckwear and Hosiery department is the most complete one in the city



Copyright Hart Schaffner & Marx

The Newest in Fall and Winter Hats

Stetson's and Mallory's in a wide variety of shapes and colors

Our Shoe Line is Complete

It will be time well spent if you visit our Shoe Department. All the new styles in different lasts and colors. The name is your guarantee of a shoe of highest quality, *Ralston* and *Florsheim*.

G. J. MAIER'S, Alma, Mich.

FRENCH DRY CLEANING AND PRESSING A SPECIALTY

Try The Record Liners for Your Wants